

MARKETVIEW™

LEGAL MARKET INTELLIGENCE



INTELLECTUAL PROPERTY MANAGEMENT SYSTEMS FOR CORPORATIONS

**“WE BRING CLARITY
ABOUT THE TRENDS AND SOLUTIONS THAT DRIVE THE
USE AND ADOPTION OF LEGAL TECHNOLOGY.”**

NEWLY UPDATED FOR 2020 Hyperion’s industry leading **MarketView™**

Report: Intellectual Property Management Systems for Corporations provides an invaluable resource for IP Operations Managers to understand the leading trends in “end-to-End” IP lifecycle management and the software solution landscape.

This MarketView™ Report details the latest IP Management industry trends, emerging paradigms, and leading solutions, including:

- Intellectual Property Business Management (IPBM) and the shifts in prevailing IP Operational Models
- The impacts of consolidation on the vendor and product landscape
- Spend management: Blurring the lines with ELM
- Shifting delivery models, shifting resources
- 21st Century docketing, workflow and automation

THE OVER 130 PAGE REPORT COVERS THE BROAD MARKET FOR CORPORATE IPM SYSTEMS, INCLUDING:

- Trends and emerging paradigms in the solution market
- Key solution components expected from leading solutions
- Identification of vendors in the solution area
- Review and assessment of Advanced Solution providers
- Guiding principles for selecting and implementing solutions

IN BRIEF

A detailed review of the broad market for IP Management solutions for corporations. Coverage includes IPM industry trends, solution capabilities and requirements for corporate IP teams.

INCLUDED SYSTEMS

25 Solutions serving the IPM market, including Advanced Solution Provider coverage of systems from **Anaqua, CPA Global, Dennemeyer, MaxVal, Patrix, and TMCloud.**

WHO SHOULD PURCHASE?

Corporate IP teams of all sizes seeking solutions that include modern capabilities in IP management, business integration, collaboration, workflow and advanced analytics.

For additional information about this report, please visit the Hyperion Research website at www.hgpresearch.com, or contact us via email at info@hgpresearch.com.



COMPLIMENTARY 60-MIN BRIEFING WITH PURCHASE

Purchase of this report also includes a 60-minute briefing session with our Senior Research Analyst to discuss and answer questions about the market and solution providers.



OBJECTIVE, LEGAL EXPERT TECHNOLOGY INSIGHT INTO THE MARKET

“THE LEGAL PROFESSION’S PREMIER
SOURCE FOR INDEPENDENT, FACT-
BASED RESEARCH & ANALYSIS”

MARKETVIEW™ EVALUATION METHODOLOGY

The rigor and structure of Hyperion’s research gives our clients the confidence they need to rely on our opinions and advice. Our approach and methodologies are proprietary and proven. Our long-standing and carefully honed tools were developed specifically to meet our clients’ highest expectations.

MarketView™ reports provide analysis of the legal solution market in key segments, including solution definitions, solution provider landscape, market dynamics and adoption scenarios.



VENDORVIEW™ EVALUATIONS

Independent primary research and evaluations of leading systems

- Proprietary matrix of leading practices evaluation criteria
- Best practice features and capabilities
- 8 dimensional KSC’s evaluated on a 10-point scale



TRENDS AND ANALYSIS

Proprietary benchmarking and data

- Leading perspectives on operational and technology trends, issues and opportunities
- Operational and performance management expertise



LEADERSHIP RECOGNITIONS

Special recognitions for standout capabilities or unique features

- Key product differentiators
- Market Leader awards for notable capabilities and proven features
- Highly Innovative awards for significantly novel solutions or approaches



KEY SOLUTION COMPONENTS

Your framework for a comprehensive and informed evaluation project

- Product Features
- Product Usability
- Product Maturity
- Technology
- Implementation
- Maintenance
- Company Viability
- Market Vision

LEGAL MARKET INTELLIGENCE PROGRAMS

MARKET RESEARCH

- Independent, analyst-based research for the Legal Solutions market
- Industry-leading MarketView™ Report Program
- Identification of solution opportunities
- Selection and procurement guidelines

BENCHMARKING

- Best practices in legal processes and technology
- Peer trends and capabilities
- Operational performance metrics and benchmarks
- Technology adoption trends

MEMBERSHIP

- Enterprise Subscriptions
- Open Access to Research Library
- Direct Analyst Access
- Dedicated briefings

ADVISORY SERVICES

- Strategy and requirements
- Vendor and solution selection
- Contract and procurement process support
- Implementation program management

